



IMAGINE! Loyola! — 2025 Campaign Manifesto

Ross Harvey for Loyola – Western NDG

A movement of love, not politics.



Why I'm Running

My name is **Ross Harvey**. I'm running for Loyola in the November 2nd Municipal Election because I believe it's time we reimagine how our communities—and our world—work. This isn't just a campaign. It's a calling.

I believe in a world without borders, without war, without poverty. A world united by love, led by truth, and inspired by one shared dream: **Heaven on Earth**. That dream begins here, in our neighbourhood, with **IMAGINE! Loyola!**



Our Shared Vision

Imagine a community where:

- **Neighbours truly care** for one another
- **Children are free** to learn, create, and grow in safety and joy
- **Animals are respected** as part of our sacred family
- **Parks are vibrant**, food is shared, streets are clean, and love is common
- **Politics disappears**, and people lead through connection and collaboration



What I Believe

1. **Love is the answer** to every challenge we face—locally and globally
2. **English should be the one shared language** of humanity—uniting, not dividing us
3. **We can live without money**, through sharing, community, and God's abundance
4. **Every person has genius** within them—let's help each other find it
5. **Montreal is the greatest city in the world**—and Loyola can be its shining heart



How We Win – Together

This is the **least expensive campaign ever attempted**.

No signs. No flyers. No fundraising. No noise.

Just **spirit, story, and soul**—shared through:

- Word of mouth
- Social media
- Weekly podcasts and conversations
- “Walks with Ross” – community meetups in our parks and streets



How You Can Help

- **Talk to 3 people** today about **IMAGINE! Loyola!**
- **Follow and share** our message online
- **Host or attend a small gathering** to explore our vision
- **Join the movement** of Neighbours Doing Good

“This is not a campaign. It's a calling.”

“Let's transform Loyola with love—and then, the world.”

Ross Harvey

Visionary, Veterinarian, World Champion

Chief Imagination Officer, G3 – Heaven on Earth



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ImagineLoyola.com