



10-PAGE PLATFORM DOCUMENT

*IMAGINE! Loyola! –
The Vision, the Values, and the Plan*

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1. INTRODUCTION: THIS IS A MOVEMENT OF LOVE

This is not about winning an election. It's about leading a revolution of kindness.

I'm Ross Harvey, and I believe Loyola can become *the most beautiful neighbourhood on Earth*.

We won't do this through politics—we'll do it through love, imagination, and neighbourly action.

2. OUR CORE BELIEFS

- **Love is stronger than law.**
- **Community is more powerful than government.**
- **Every human being is sacred.**
- **Animals deserve compassion and protection.**
- **Children are our most precious teachers.**
- **English can unite the world peacefully.**
- **Money is not the measure of value.**
- **Montreal is the greatest city on Earth—and Loyola can be its heart.**

3. 🏠 **LOCAL PRIORITIES FOR LOYOLA**

✅ **Housing & Belonging**

- Support affordable, sustainable housing co-ops.
- Launch “Homes for All” pilot: share unused space with those in need.
- End stigma and silence around poverty—create open channels for need-sharing.

✅ **Clean, Safe, Vibrant Streets**

- Weekly “Clean & Care Days” led by volunteers.
- Nighttime lighting, park patrols, and positive community presence—not just policing.

✅ **Community Sharing Economy**

- Tool libraries, shared vehicles, food fridges, seed swaps.
- Launch a *Neighbourhood Time Bank* (1 hour of help = 1 hour of credit).

4. 🧒 **CHILDREN AND YOUTH**

- Bring schools into parks and gardens.
- Teach emotional intelligence, cooperation, and real-life skills.
- Create Youth-Led Projects Fund (non-monetary support for projects that inspire).
- Make Loyola a global model for *child-first, nature-connected, purpose-driven education*.

5. 🐾 **ANIMAL AND NATURE PROTECTION**

- Partner with residents to provide homes and sanctuaries for stray animals.
- No-kill principles embedded in municipal by-laws.
- Expand green corridors for wildlife.
- Community gardens in every zone.

6. LANGUAGE AND UNITY

- Introduce a *One World, One Language* initiative: English taught as a unifier—not an eraser.
- Bilingualism remains respected, but with English as our global bridge.
- Host cultural and linguistic festivals promoting love, not separation.

7. THE POST-MONEY ECONOMY BEGINS HERE

- Pilot projects that reflect a new, moneyless future:
 - Community gardens
 - Gift circles
 - Skill-sharing hubs
- “Give What You Can. Take What You Need.” becomes the ethos.

8. **CITIZEN-LED GOVERNANCE**

- Monthly “Neighbourhood Circles” where any resident can share ideas, raise concerns, or propose initiatives.
- No red tape. Just real voices.
- Loyola becomes a living example of love-based democracy.

9. THE BIGGER PICTURE – NDG, MONTREAL & BEYOND

- **Loyola** is the first of many model communities in the *NDG Project*.
- We aim to bring this model to all boroughs, then all cities, then the world.
- NDG = *Neighbours Doing Good*
- G3 = *Global Good Governance*
- Montreal = The first Heaven on Earth city

10. 🧡 HOW TO BE PART OF THIS

You don't need to donate money.

You don't need to put up a sign.

You just need to believe that love is enough.

Here's how you can help:

- Share the Manifesto
- Host a gathering
- Wear the shirt
- Walk with Ross
- Listen to the podcast
- Vote with your heart on November 2nd

Let's imagine.

Let's act.

Let's build Heaven on Earth—starting with *Loyola*.